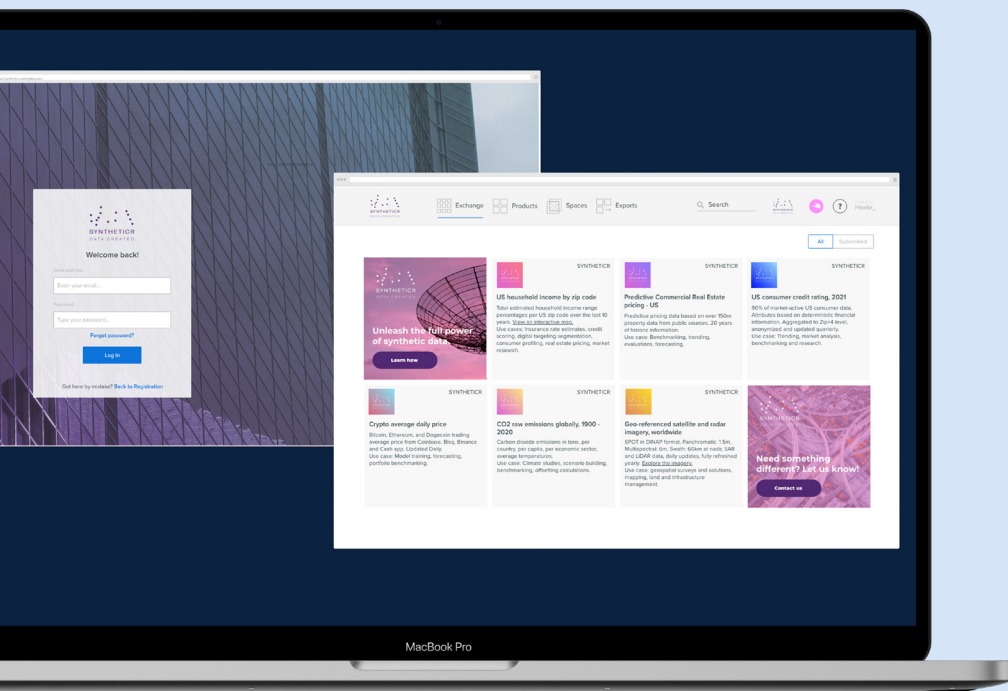


BUILD YOUR DATA BUSINESS. ON YOUR TERMS.



Your data is a valuable asset and a potential revenue stream. Public data marketplaces can generate demand, but at the cost of privacy, control and owning the customer relationship. To build and run a data business, you'll need a different strategy.

Control access to your data, provide a tailored experience and collaborate with customers by building your own private data marketplace with Harbr. Sell any type of digital asset, provide context-rich previews, enable full-volume data trials, easy customization and multi-cloud delivery.

Since 2020, six organizations have launched private data marketplaces with Harbr in sectors as diverse as banking, real estate and consulting. [Moody's DataHub](#) was one of them.

Maintain control and ownership:

- Your private cloud environment
- Any cloud, any file format
- Invite-only with full user management

Provide a tailored experience:

- Context-rich previews
- Time-bound, full-volume trials
- Differential subscriptions

Collaborate with customers:

- On-demand data science sandboxes
- Quick data customization
- Automated import and export

Harbr at a glance:

95+
ORGANIZATIONS

550+
USERS

700+
DATA PRODUCTS

1.9K+
PRODUCT SUBSCRIPTIONS

Learn more at harbrdata.com or contact kyle@harbrdata.com to discuss your business needs.

Harbr_